



3RD EDEN DOCTORAL & YOUNG SCHOLARS SEMINAR ON
 “INTANGIBLES, INTELLECTUAL CAPITAL & VALUE CREATION:
 MANAGEMENT, MEASUREMENT AND STRATEGIC ISSUES”

COPENHAGEN BUSINESS SCHOOL, SEPTEMBER 23 – 28, 2013



22 September Sunday	23 September Monday	24 September Tuesday	25 September Wednesday	26 September Thursday	27 September Friday	28 September Saturday
	9:00 – 12:30	9:00 – 13:00	9:00 – 13:00			9:00 – 14:00
Arrival of participants	<p>9:00 - 9:20 Welcome: Prof. Stefano Zambon (Univ. of Ferrara, School Coordinator) & Dr. Cristiana Parisi (Copenhagen Business School)</p> <p>9:20 - 12:30 Poster presentations of research projects by students (7 mins. max)</p>	<p>Prof. Stefano Zambon (Univ. of Ferrara, School Coordinator)</p> <p><i>Intellectual Capital: Myths, Reality, and Prospects. An Integrated (Reporting) Perspective</i></p>	<p>Prof. Jan Mouritsen (CBS)</p> <p><i>IC, Innovation and Control: From Reporting to Managing Intangibles</i></p>	<p>EIASM</p> <p>9th Interdisciplinary Workshop on “Intangibles, Intellectual Capital & Extra-Financial Information”</p>	<p>EIASM</p> <p>9th Interdisciplinary Workshop on “Intangibles, Intellectual Capital & Extra-Financial Information”</p>	<p>9:00 – 11:30 Dr. André Gorius (Transfer Pricing, Solvay)</p> <p><i>Valuing IP: Theoretical Issues and Practical Implications in a Multinational Case</i></p> <p>11:30 - 13:30 Prof. Stefano Zambon (Univ. of Ferrara)</p> <p><i>An Overview of International Initiatives in the Intangibles Arena</i></p>
		12:30 – 13:30 Lunch	13:00 – 14:15 Lunch	13:00 – 14:15 Lunch		
19:00	13:30 – 18:00	14:15 – 18:00	14:15 – 18:00			
Dinner and get together	<p>Prof. Feng Gu (School of Management, University of Buffalo)</p> <p><i>Intangibles, Accounting & Financial Reporting: Problems and Solutions</i></p> <p><i>Managerial Quality Measurements and Applications</i></p>	<p>Prof. J.-C. Spender (ESADE, Barcelona & Lund University)</p> <p><i>Intangibles, Innovation, and Answering Coase's Questions</i></p>	<p>Prof. Manfred Schwaiger (LMU, Munich)</p> <p><i>Corporate Reputation Capital: Measurement, Management, and Effects on Stakeholder Behavior</i></p>	<p>EIASM</p> <p>9th Interdisciplinary Workshop on “Intangibles, Intellectual Capital & Extra-Financial Information”</p>	<p>EIASM</p> <p>9th Interdisciplinary Workshop on “Intangibles, Intellectual Capital & Extra-Financial Information”</p>	End of the School